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BUZZ

HERCULEAN'S MESSAGE

Built by Many, Moved by Excellence: The Teams Behind Our Crane Operations Success

Every crane we build is a result of teamwork, dedication, and countless efforts from people working across departments. From sourcing materials to ensuring timely delivery, each step is handled with care and responsibility.

This edition of Herculean Speaks is a tribute to the people who keep things moving—those who work behind the scenes to make sure every crane we deliver meets the highest standards. Through their stories, we celebrate not just what we build, but how we build it—together.



Mr. Anant Deshmukh from Supply Chain Management

I'm excited to be part of the Bajaj Indef family as Assistant Manager - Purchase. With 8 years of experience in procurement and vendor coordination, I now handle the sourcing of motors, gearboxes, and brake motor assemblies—critical components in crane manufacturing. Lead times for non-standard motors can go up to 16 weeks, directly impacting project timelines and costs, making accurate planning essential.



What I enjoy most is being the link between suppliers and internal teams—balancing technical and commercial needs. It's a challenging yet satisfying role, especially when everything aligns to ensure timely delivery. I'm looking forward to learning, contributing, and growing with this dynamic team!



Mr. Aniket Patil from Quality Control

Since joining Bajaj Indef 2.5 years ago, my journey in Quality Assurance has been all about teamwork, learning, and doing things right the first time. I focus on vendor quality and development—making sure that the products we receive from suppliers meet our standards from the start. This part of the process is critical because it helps avoid issues later during assembly, saving both time and effort.

What I enjoy most is the collaborative environment—success here isn't just about one person but about every department working together toward a common goal. One memorable moment was when our team took on the challenge of completing an entire crane—fabrication, assembly, trial, and testing—within just 24 hours. It was a high-pressure task, but every team member gave their best, and we delivered as promised. That experience proved how strong we are when we work as one.

Mr. Ganesh Warbhe from Supply Chain Management

I handle the supply chain management aspect of crane manufacturing. This includes sourcing raw materials and components, managing vendor relationships, and ensuring that every part needed for crane production is delivered on time, in the right quantity, and at the right cost.

Timely availability of parts and materials is essential to keep the production line running. Any delay in supply can halt manufacturing, cause bottlenecks, and increase costs.

Working closely with certified suppliers ensures we source components that meet strict quality and safety standards, which is crucial for crane performance and reliability.

Being at the center of sourcing and coordination means I'm directly contributing to getting high-quality cranes built on time and within budget. I find it rewarding to solve complex challenges—like avoiding delays, negotiating with suppliers, or optimizing inventory—because even small improvements can have a big effect on overall efficiency and cost.



Mr. Janardhan Kute from Inventory Hub

The success of our crane operations relies on the strong coordination between teams like Stores, Design, Production, Fabrication, Assembly, Electrical, and Quality Assurance. Each plays a vital role in delivering safe and reliable cranes. In this process, my responsibility lies in the Stores function, where I ensure that kitting material is issued on time as per the BOM to various production stages. This task is critical, as timely availability of accurate material directly affects the flow of manufacturing.

My role involves verifying incoming material, addressing discrepancies early, and ensuring that everything dispatched from stores is in line with customer and design requirements.

What I enjoy most is ensuring that each stage of production gets what it needs, when it needs it. It gives me satisfaction to know that my work contributes directly to the smooth movement of projects on the shop floor and aligns with customer expectations.



A proud moment for me was supporting the 24-hour crane production challenge, where our team ensured all material was available without a single delay. Effective collaboration, accurate planning, and leadership support helped us complete the crane in just 21 hours and 18 minutes. It was a true testament to how strong back-end support powers on-ground execution.

Mr. Mahesh Nikam from Operations

I, along with my team, handle the complete manufacturing and assembly process of EOT Cranes—from the very first stage of plasma cutting to the final dispatch. Each stage is critical, with tight tolerances that must be maintained for both structural safety and smooth operation.

The girder, being the main load-bearing member and the largest component of the crane, requires precise control of straightness, camber, and twist to avoid any deflection or misalignment during operations. Similarly, the end carriage assembly must be perfectly aligned to ensure stable crane travel across the runway.

The hoist/crab assembly, which lifts the load, demands smooth operation, braking, and overload protection. Electrical testing and control logic further ensure the crane's safety and reliability. Finally, surface coating protects the crane from corrosion and gives it a professional finish, while pre-dispatch inspection guarantees the readiness of every component ensuring no short/wrong supplies.

What I enjoy most is how this work combines real-world impact with technical precision. Knowing that we are not just building cranes but ensuring safety for people and infrastructure is deeply satisfying. Each project brings opportunities for Kaizens—small yet effective improvements that make our processes faster and more reliable.

There are many challenging instances; however, one standout moment was when our MD, Mr. Amit Sir, and Mr. Boman Moradian Sir challenged us to complete an entire crane, from cutting to dispatch, within 24 hours. With the guidance of Mr. Kiran Matkar and the leadership of Mr. Rahul Mahajan, Mr. Shashikant Prayag, and Mr. Rameez Bedekar, our teams not only accepted the challenge but completed it in just 21 hours and 18 minutes. It was a true display of teamwork, smart planning, and flawless execution—proof that with the right mindset and collaboration, we can achieve the extraordinary.



Mr. Sagar Ghare from Operations

I handle the plasma cutting operation, which is the first and one of the most crucial stages in the crane manufacturing process. My role involves programming of Plasma cutting machine and planning material layout to ensure precision and efficiency. During the recent crane project for a leading player in the metals industry, we faced an unexpected machine error just five minutes after the operation began. Given the tight 24-hour deadline, the pressure was immense.

We acted quickly, diagnosing the issue through the error codes, replacing faulty consumables, and resolving an air supply problem. The machine was back in action in minimal time, and we ensured that the cutting was completed within tight tolerances and with high precision.

What I enjoy most about my work is the critical role it plays in kick-starting the crane manufacturing process. Without plasma cutting, the entire operation cannot begin.



Being able to solve real-time challenges under pressure gives me immense satisfaction and learning opportunities.

Completing our recent crane manufacturing task within 21 hours and 18 minutes, well ahead of the target, was a proud moment. It taught me the value of quick thinking, technical know-how, and teamwork in high-stakes situations—and reinforced the importance of getting it right from the very first step.

Mr. Swapnil Bhagat from Supply Chain Management

I, along with my team, manage the complete Supply Chain function for EOT cranes—from procurement to ensuring timely availability of all direct and indirect materials. Each component, no matter how small, plays a critical role in the manufacturing process. We focus on timely, cost-effective sourcing without compromising on quality, while also maintaining optimal inventory to avoid any production delays.



What I enjoy most is the opportunity to continuously upgrade my skills. Training programs like VAVE and Power BI, along with active participation in brainstorming sessions, have helped me grow both professionally and personally. One of the most fulfilling moments was being part of a crane project for a leading player in the metals industry, where we completed a crane within just 21 hours and 18 minutes—a first-of-its-kind achievement.

This challenge required flawless SCM execution. We ensured 100% availability of defect-free material and adopted innovative approaches like machining a 3.5-meter end carriage through an alternate process, and using 12-meter plates to save time and testing efforts.

Another key improvement was reducing electrical panel lead time. By developing multiple suppliers and implementing Vendor Managed Inventory (VMI), we cut lead times from 6 weeks to 3 weeks—delivering faster without compromising on quality.

These milestones are a testament to teamwork, strategic thinking, and agile supply chain execution.

Mr. Vikas Kalunge from Quality Control



In crane manufacturing, quality is not just one step—it's woven into every stage of the process. I handle In-Process Inspection and Third-Party Inspection, ensuring that all quality standards are met right from fabrication to final assembly. My role is critical because it allows us to catch deviations early, address them swiftly, and ensure that every crane we deliver meets both internal benchmarks and customer expectations. I work closely with all departments—Design, Production, Assembly, and Electrical—to maintain alignment and uphold quality throughout the production cycle.

What I enjoy most is being the voice of the customer on the shop floor—monitoring each phase, validating quality checkpoints, and making sure the product reflects our promise of excellence. Seeing a crane pass customer inspection smoothly brings a sense of pride and satisfaction.

A standout moment was during the 24-hour crane challenge, where coordination and precision were key. By ensuring quality at every touchpoint, we played a vital role in completing the crane within 21 hours and 18 minutes, a true testament to teamwork and quality-driven execution.



Mr. Vikram Suryavanshi from Operations

As part of the crane manufacturing team, I oversee production activities and ensure alignment with design and quality standards. Working under the mentorship of Mr. Mahesh Nikam has helped me navigate challenges with a solutions-driven approach. One of the most critical areas I handle is the end carriage assembly, which plays a key role in the crane's movement and balance. Initially, I found it complex, but with consistent guidance and hands-on experience, I've gained the confidence and skills to manage it effectively.



What I enjoy most is the team spirit and continuous learning. Coming from a service background, I was new to manufacturing, but the support from my colleagues made the transition smooth. Their willingness to teach, starting from the basics, created a positive and inclusive environment that encouraged growth.

A major milestone was our successful execution of the 24-hour crane production challenge. It required complete coordination—from ensuring timely material availability to streamlining team efforts and receiving quick leadership approvals. The experience strengthened our operational capabilities and highlighted how effective planning, teamwork, and management support can turn ambitious goals into reality.

I'm grateful to be part of a team that values collaboration and consistently pushes the boundaries of excellence.

ABP SPEAKS

Shreeram Enterprises – Empowering Growth with Integrity and Dedication

In this edition of ABP Speaks, we feature Shreeram Enterprises, an Authorized Business Partner of Bajaj Indef, led by Mr. Manish Biyani, the company's Founder and Director. Known for its commitment to excellence and customer-centric approach, Shreeram Enterprises has emerged as a trusted name in the material handling industry. With its head office based in Indore, the company continues to expand its reach and impact across the country.

What began as a modest venture in a 150 sq.ft. space has today grown into an 10,000 sq.ft. operation, driven by Mr. Biyani's unwavering dedication and ethical business values. With a presence in more than 3,500 clients, Shreeram Enterprises stands as a testament to consistent hard work, integrity, and entrepreneurial spirit.

From Family Business to First-Generation Entrepreneur

Before venturing into the world of material handling, Mr. Manish Biyani was a part of his family's 35-year-old paper trading business in Gwalior. In 2005, driven by an entrepreneurial spirit, he requested his father to allow him to start something of his own.

**MR. MANISH BIYANI****FOUNDER OF SHREERAM ENTERPRISES****INDORE**

With his father's support, he relocated to Indore and established Shreeram Enterprises.

At the time, Mr. Biyani had no technical background or knowledge about the industry. He started the business from scratch, with just one helper and no experience in material handling solutions. Yet, through sheer determination and a willingness to learn, he built his company steadily, earning ₹7 lakhs in profit in the first year, which has now grown to over ₹20 crores annually.

Association with Bajaj Indef – A Partnership of Progress

Mr. Biyani's association with Bajaj Indef began indirectly in 2019. However, after a pivotal meeting with Mr. Amit Bhalla (Managing Director) and Mr. Debi Prasad Padhy (Vice President), he was impressed by their grounded and approachable nature. That single interaction transformed his perspective, and within no time, Mr. Biyani became a direct Authorized Business Partner of Bajaj Indef.

He recalls that when he received his first-year targets as a direct ABP, he was unsure if he could meet them. But with consistent support from the Bajaj Indef team, not only did he meet those targets—he exceeded them. According to Mr. Biyani, Bajaj Indef's strong brand legacy, policy-driven approach, and trust factor have been instrumental in building customer confidence.

From Zero Technical Knowledge to Technical Sales Leader

One of the most remarkable aspects of Mr. Biyani's journey is his personal transformation. Coming from a non-technical background, he began his journey without even basic knowledge of material handling equipment. Yet today, he confidently deals with highly technical products and solutions.



MR. MANISH WITH TEAM

He takes pride in the fact that he, a commercial professional by origin, is now successfully selling technical products—thanks to his persistent learning, on-the-ground experience, and a deep commitment to understanding client needs. This transition highlights his adaptability, self-motivation, and passion for growth.

Experience with the Bajaj Indef Team

Mr. Biyani expresses his heartfelt appreciation for the Bajaj Indef team, especially acknowledging the contributions of Mr. Manish Dhar and Mr. Shubham Lonkars. Their professionalism, passion, and continuous support have played a key role in his success.

He notes, "The Bajaj Indef team is energetic, passionate, and truly dedicated. Their support system gives us the confidence to take bold steps in business."

Looking Ahead

As Shreeram Enterprises continues to grow, Mr. Manish Biyani remains grounded in his values of honesty, perseverance, and learning. His inspiring journey from a paper business to becoming a trusted name in the technical world of material handling speaks volumes about his vision and determination.

At Bajaj Indef, we are proud to be associated with partners like Mr. Biyani—visionaries who lead by example and embody the spirit of growth, trust, and transformation.



CUSTOMER STORY

Forging Reliability: TAKRAF India and Bajaj Indef's Decade-Long Partnership in Material Handling Excellence

TAKRAF India Pvt. Ltd. is a global leader in high-capacity bulk material handling and mining technology. The company focuses on delivering sustainable, energy-efficient, and reliable solutions across the mining and minerals processing value chain. For an organization that engineers and manufactures some of the most complex and heavy-duty machines—such as Bucket Wheel Excavators, Spreaders, and CHPs—the demand for robust and reliable lifting equipment is non-negotiable.



Over the years, Bajaj Indef has emerged as a trusted hoisting solutions partner, enabling TAKRAF to maintain its benchmark standards in engineering excellence and performance.

Mr. Shriram Appurao, Vice President - Procurement, TAKRAF India Pvt. Ltd.



With over three decades of experience in the procurement field, Mr. Shriram Appurao has witnessed the evolution of industrial equipment and supplier relationships up close. For more than 10 years at TAKRAF India, he has consistently relied on Bajaj Indef for their hoisting requirements. "We've been using Bajaj Indef's electric chain hoists and wire rope hoists for lifting critical components of our machines," Mr. Appurao shared.

"These hoists have proven their reliability over the years. Whether it's about lifting capacity or performance under heavy-duty usage, we've never faced issues. The product is robust, and that's what we count on."

His trust in Bajaj Indef extends beyond his role at TAKRAF. Reflecting on his extensive career in procurement, Mr. Appurao remarked, "Bajaj Indef has always stood out for its quality and reliability. It's a trusted brand, and the consistent positive feedback from my peers has only reinforced that trust over the years."

Mr. Muralikrishnan Pitchaimuthu, Deputy Manager – Procurement, TAKRAF India Pvt. Ltd.



With over 20 years at TAKRAF India, Mr. Muralikrishnan Pitchaimuthu reflects on the long-standing and dependable partnership between the two companies.

"When compared to other competitors, Bajaj Indef has consistently met both our technical and commercial expectations," he shared. "That's why we continue choosing Bajaj Indef, especially for custom applications or government projects where the end user specifically demands Bajaj Indef make only."

TAKRAF India, known for its large-scale material handling systems, relies on suppliers who can deliver quality and consistency at scale. According to Mr. Muralikrishnan, Bajaj Indef's products have proven dependable in most installations. "Till now, wherever the installation has been done, we've faced issues only in one or two cases—and even those were addressed quickly. The product quality and order handling have been well organized."



Speaking on product performance, he added, "In most of our projects, about 90–95% of the supply and installation jobs have gone smoothly. The few concerns we've seen have typically been related to installation or selection, but otherwise, things have been running well."

Mr. Sundararajan Vijayakumar, Senior Manager – Project Execution, TAKRAF India Pvt. Ltd.



Mr. Sundararajan Vijayakumar, who has been associated with Bajaj Indef since 2024, brings deep insight into vendor selection within project execution—especially when driven by customer preference and experience.

"In our project-based business, the customer typically provides a list of approved vendors. From that list, we rely on our past experience to decide," Mr. Sundararajan shared. "In my current project, it was a straightforward decision.

This was a repeat order from the same client, and Bajaj Indef had already supplied equipment in the earlier projects. So, we went ahead with Bajaj Indef again."

Although the equipment for the current project is yet to be installed, Mr. Sundararajan shared his confidence in the selection. "While I don't have specific feedback for this project yet, the fact that this is the third consecutive order from the same client speaks volumes. The absence of any negative feedback reinforces that Bajaj Indef is viewed as a dependable and preferred supplier by the customer."

As TAKRAF India continues to lead in large-scale material handling and capital equipment, the importance of working with suppliers who deliver performance, consistency, and reliability remains paramount. Bajaj Indef has continually met these expectations across various departments—from procurement to project execution.

With a legacy of trust and performance, Bajaj Indef continues to support TAKRAF and its leaders in building the future of material handling. The long-term partnership is a reflection of aligned values, engineering excellence, and shared success—and stands as a strong example of industrial collaboration done right.

INDEF UPDATES

From Blueprint to Reality in 21:18 Hours: Crane Delivered in Record Time

In a remarkable demonstration of planning, precision, and teamwork, our Bajaj Indef team successfully built and delivered a crane within an impressive 21 hours and 18 minutes—well ahead of the 24-hour target. This achievement marks a significant milestone in our commitment to operational excellence and customer satisfaction.

The crane, tailored for a leading player in the metals industry, was a 5-ton Underslung SGEOT Crane with a 7-meter span and 2.39-meter height of lift. The clock started ticking at 8:00 AM on May 16, 2025, and stopped at 5:18 AM the next day. Behind this feat was an extraordinary level of micro-planning, cross-functional collaboration, and process optimization.

Key to this success was thorough pre-execution planning. A complete material kit, including sub-assemblies, was made available before the start.





Critical design and process improvements—such as 3D modeling, laser-cut plates, and single-coat fast-drying paint—significantly accelerated turnaround time. Parallel task execution, proactive site coordination, and a full mock run ensured seamless execution.

The initiative not only set a new internal benchmark but also reinforced the power of clear communication, teamwork, and continuous improvement. With thoughtful changes and real-time problem solving, the team eliminated delays and inefficiencies—turning a bold goal into a shared victory.

This 24-hrs challenge wasn't just about speed—it was about redefining what's possible when preparation meets purpose.

FY24- 25 Results: A Year of Performance and Progress

We are delighted to share Bajaj Indef's strong performance for the financial year 2024-25. With a strategic focus on customer satisfaction, operational efficiency, and product innovation, we have achieved Standalone Total Income from Operations of INR 176.71 Crores, demonstrating continued strength in our core business and a firm commitment to excellence.

Our Standalone Profit After Tax (PAT) surged to ₹34.23 crores, marking a healthy rise from ₹27.14 crores in the previous year—an affirmation of our consistent execution and agile response to market needs. Notably, Profit Before Tax rose by 12%, and Earnings Per Share registered a notable 26% increase, showcasing our commitment to value creation for all stakeholders.

These results reflect our disciplined approach to cost management, enhanced customer engagement, and unwavering dedication to deliver quality and trust in everything we do. With continued growth across our core crane and hoist segments, we have further reinforced our leadership position in the industry.



We extend our sincere gratitude to our valued Customers, Authorised Business Partners, Suppliers, Employees, and Shareholders for their trust and support. Together, we are poised for even greater accomplishments in the journey ahead.
Let's continue building the future—together.



Extract of Standalone and Consolidated Audited Financial Results for the Quarter and Year Ended March 31, 2025



Profit Before Tax up by 12%



Earnings Per Share up by 26%

(Standalone Year on Year Growth Numbers)

(Rs. In Lakhs)

SN	Particulars	Standalone					Consolidated		
		Quarter Ended		Year Ended			Quarter Ended		Year Ended
		(Audited)	(Un-Audited)	(Audited)	(Audited)	(Audited)	(Audited)	(Un-Audited)	(Audited)
		Mar 31, 2025	Dec 31, 2024	Mar 31, 2024	Mar 31, 2025	Mar 31, 2024	Mar 31, 2025	Dec 31, 2024	Mar 31, 2025
1	Total income from operations	5158.71	4,421.67	5,729.82	17671.53	17,952.51	5297.73	4,473.96	17,862.84
2	Net Profit / (Loss) for the period (before Tax, Exceptional and/or Extraordinary items)	1359.27	940.02	1,578.69	4204.68	3,752.51	1359.18	934.04	4,195.05
3	Net Profit / (Loss) for the period before tax (after Exceptional and/or Extraordinary items)	1359.27	940.02	1,578.69	4204.68	3,752.51	1359.18	934.04	4,195.05
4	Net Profit / (Loss) for the period after tax (after Exceptional and/or Extraordinary items)	1013.55	706.43	1,166.33	3423.92	2,714.71	1012.81	701.95	3,416.03
5	Total Comprehensive Income for the period (Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after	1027.98	702.78	1,158.63	3427.39	2,700.09	1027.24	698.30	3,419.50
6	Equity Share Capital	320	320.00	320.00	320.00	320.00	320.00	320.00	320.00
7	Reserves (excluding Revaluation Reserve) as shown in the Audited Balance Sheet	-	-	-	24978.21	21550.84	-	-	24970.33
8	Earnings Per Share (of Rs. 1.00 each) (for continuing and discontinued operations) - Basic & Diluted:	3.17	2.21	3.64	10.70	8.48	3.17	2.19	10.68

Stronger Together: Highlights from Worker Training 2025

As part of our ongoing commitment to employee growth and engagement, Worker Training 2025 brought together teams across departments for an energising session of interactive learning and team building. This year's activities focused not only on collaboration and communication but also on emotional intelligence, personal responsibility, and collective success.

Designed to be both reflective and invigorating, the sessions featured a series of structured activities. Participants took part in a variety of experiential exercises—from “The Leap of Discovery,” which encouraged self-exploration and shared learning, to “The Power of Emotion,” which creatively used role-play to enhance persuasion and emotional awareness.

Participants engaged enthusiastically across all segments, offering overwhelmingly positive feedback. The activities helped break barriers, encourage creativity, and align individuals toward shared goals. The program concluded with light meditation, helping reinforce the idea that personal balance and inner clarity are just as crucial as teamwork.



These sessions align seamlessly with our organization's efforts to enhance employee motivation, communication, and engagement. As we continue building a workplace culture rooted in trust, empathy, and enthusiasm, sessions like these remind us that the strength of the team truly lies in the bond between its members.

Let's keep rising together!



Empowered to Serve: Service Team Training Highlights

As part of our continuous development efforts, the Service Department underwent a structured and impactful four-day training program designed to enhance professional capabilities, customer orientation, and technical knowledge.



The first two days of the training, led by Mr. V. Ravichandran, Founder-Director of Sales Enablers, focused on foundational business concepts, customer relationship management, and handling difficult service situations. Through engaging sessions and hands-on activities, participants explored the significance of personal branding, planning, and effective teamwork, equipping them with essential soft skills for better service delivery.

The subsequent two days at Khalapur offered a deeper dive into technical and operational excellence. Sessions were conducted by senior leaders and technical experts across departments, including SCM, Design, Quality, and After-Sales. Topics ranged from crane and hoist spare management, VFD systems, and AMC processes to hands-on sessions on electric chain hoists and manual lifting solutions on the shop floor.

This cross-functional knowledge-sharing initiative reinforced our commitment to building a more agile, responsive, and customer-focused service team. The feedback from participants was overwhelmingly positive, reflecting both the relevance of the content and the value of real-time interaction with subject matter experts.



INDUSTRY TRENDS

BIRLA OPUS SECURES SECOND PLACE IN DECORATIVE PAINTS INDUSTRY BY INSTALLED CAPACITY

Birla Opus, the paints branch of Grasim Industries, has swiftly ascended to the second position in India's decorative paints market in terms of installed production capacity. With a current capacity of 1,096 million litres per annum (MLPA), the company now commands a 21% share of the organised segment. This growth follows the commissioning of its Mahad facility and ongoing development of a sixth plant in Kharagpur. Once operational, total capacity will rise to 1,332 MLPA—second only to Asian Paints.



Image Source Link - Birlaopus

BAJAJ AUTO GEARS UP FOR GLOBAL POWER PLAY WITH KTM CONTROL

Bajaj Auto, through its Netherlands-based subsidiary BAIHBV, is preparing to acquire a majority stake in KTM AG. This strategic move aims to bolster Bajaj's presence in the premium motorcycle market while aiding KTM in its financial reorganization. As part of the deal, BAIHBV has committed €800 million to support KTM's stabilization, including a combination of secured term loans, convertible bonds, and previously extended shareholder funding.



Image Source Link - bajajauto



Image Source Link - Wikipedia



HONDA MOTORCYCLE INVESTS ₹920 CR TO SCALE UP MANUFACTURING IN INDIA

Honda Motorcycle and Scooter India (HMSI) has announced an investment of ₹920 crore to introduce a fourth production line at its Vithalapur facility in Gujarat. The new line, expected to begin operations in 2027, will enhance the plant's annual manufacturing capacity by 6.5 lakh units. This expansion will bring the total capacity of the Gujarat facility to 2.61 million units per year, making it Honda's largest motorcycle production hub worldwide. The additional line will focus on manufacturing motorcycles in the 125cc category and is projected to create around 1,800 new employment opportunities.



Image Source Link -business-standard

ADANI GROUP SET TO UNVEIL ₹20,000 CR INVESTMENT PLAN FOR NORTHEAST

The Adani Group is preparing to unveil an investment package worth ₹20,000 crore focused on the northeastern states of India. The proposed investments will likely span a 3,200 MW thermal power facility in Assam, along with expansions in power transmission, renewable energy initiatives, and possibly even nuclear energy projects. This announcement is expected to be made during the Rising Northeast Investors Summit in New Delhi, an event inaugurated by Prime Minister Narendra Modi to spotlight the region's economic potential.



TATA STEEL BOOSTS KALINGANAGAR CAPACITY TO 8 MTPA WITH ₹27,000 CRORE EXPANSION

Tata Steel has completed a ₹27,000 crore Phase II expansion at its Kalinganagar plant in Odisha, increasing the facility's capacity from 3 million tonnes per annum (MTPA) to 8 MTPA. This development raises Tata Steel's total production capacity in India to 26.1 MTPA. The project features India's largest blast furnace and incorporates advanced, eco-friendly technologies. Odisha has now become Tata Steel's largest investment destination, with cumulative investments exceeding ₹100,000 crore over the past decade.

TATA STEEL

Image Source Link - wikipedia

VEDANTA TO PUMP ₹30,000 CR INTO NORTHEAST FOR ENERGY, MINERALS & INFRASTRUCTURE

The Vedanta Group has unveiled plans to invest ₹30,000 crore in Northeast India, targeting strategic areas such as oil and gas exploration, critical minerals, power generation, refining, renewable energy, data centers, and optical fibre infrastructure. This large-scale investment is expected to create employment opportunities for nearly one lakh people across the region.

This announcement follows Vedanta's earlier pledge of ₹50,000 crore, specifically earmarked for Assam. Beyond economic development, the company is also scaling up its social impact initiatives. Among its recent contributions is a 300-circuit kilometer transmission network aimed at enhancing electricity accessibility in Meghalaya and Assam.



Image Source Link - vedantaaluminium



RELIANCE EYES 60 CRORE CONSUMERS WITH COST-EFFECTIVE FMCG STRATEGY

Reliance Industries is intensifying its focus on the broader Indian consumer base through its fast-moving consumer goods (FMCG) arm, Reliance Consumer Products Ltd. (RCPL). With a vision to serve around 600 million price-sensitive consumers, RCPL is rolling out quality products at accessible prices. Key brands already under its umbrella include Campa soft drinks and Independence food staples, with new entries in categories such as confectionery on the horizon. With revenues reaching ₹11,500 crore in FY25, Reliance is doubling on general trade as its primary distribution channel, while also building an omnichannel presence.



Image Source Link - wikipedia



SAMSUNG KICKS OFF LOCAL MANUFACTURING FOR GALAXY S25 EDGE IN NOIDA

Samsung has begun manufacturing its slimmest flagship smartphone to date—the Galaxy S25 Edge—at its production facility in Noida, India. Officially launched worldwide on May 13, the device is designed for users looking for a sleek yet powerful phone integrated with the latest Galaxy AI capabilities, including multimodal AI technology. The brand also held a 17% share of the Indian smartphone market during the March 2025 quarter, largely fueled by the strong performance of its S series, especially the Galaxy S25 Ultra.



Image Source Link - Samsung



INDEF READS

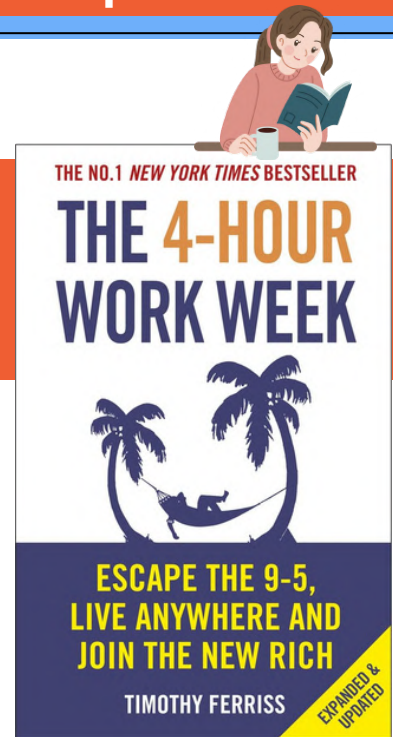
The 4-Hour Workweek: Escape 9–5, Live Anywhere, and Join the New Rich

In *The 4-Hour Workweek*, entrepreneur and lifestyle designer Timothy Ferriss shares his revolutionary approach to escaping the conventional 9–5 grind. First published in 2007, the book blends productivity hacks, automation tools, and unconventional wisdom to help readers redesign their lives, create freedom-based businesses, and join what Ferriss calls “The New Rich”—people who value time and mobility over status and salary.

The core of the book is built around the DEAL framework:

- **D – Definition:** Redefine success, set lifestyle goals, and challenge societal norms about work and retirement.
- **E – Elimination:** Cut the unnecessary using the 80/20 rule and focus on what truly drives results.
- **A – Automation:** Build systems that earn money with minimal effort—like online businesses and virtual assistants.
- **L – Liberation:** Break free from location-based work and embrace remote living, travel, and “mini-retirements.”

Ferriss emphasizes that being busy doesn’t equal being productive. Instead, he encourages readers to focus only on what matters most, delegate or eliminate everything else, and build a life with maximum freedom. Through his own experiences, he shows that it’s possible to create income without trading time, and that you don’t need to be a millionaire to live like one. In conclusion, *The 4-Hour Workweek* is a bold call to action to stop deferring life. It empowers readers to reclaim their time, rethink wealth, and build a life on their own terms—where freedom, not just money, becomes the ultimate goal.



Comic Strip

